

The 8th Annual Japanese Language Festival
(JLfest 2014)

Mr & Ms YUKATA Competition

Date: Sunday, May 4, 2014

Venue: Malaysia-Japan International Institute of
Technology, UTM

Objective

The competition aims at enhancing the understanding among Japanese language learners on some aspects of the Japanese social etiquettes through:-

- a) the appreciation of the beauty and elegance of the Japanese YUKATA; as well as
- b) the etiquette in wearing it.

Rules and Regulations

1. ELIGIBILITY

This competition is open to all participants of the JLfest 2014, except those of Japanese nationality.

2. PRIZES

- Mr & Ms YUKATA
- Mr & Ms YUKATA Runner-up
- 2 consolation prizes.

A certificate of participation will be given to all contestants.

3. GENERAL RULES

3.1 Category: Male contestants shall compete under the Mr YUKATA category, while female contestants compete under the Ms YUKATA category.

3.2 YUKATA: Only those wearing the full yukata (ie yukata, obi and appropriate footwear) will be allowed to compete.

3.3 Entries: Preliminary rounds will be held should the number of contestants exceed 3 persons under its respective categories. The number of preliminaries shall depend on the number of contestants registered.

3.4 Preliminaries: Contestants dressed in YUKATA will be divided in groups and parade in front of the judges. Shortlisted ones will be judged again until the finalists are selected.

3.5 Final Round: 3-5 finalists in each category will be selected from the preliminaries.

The finalists will be required to take a cat walk on stage during the closing ceremony of the JLfest 2014 (ie May 4, 2014) and will have to introduce themselves in Japanese for 2 minutes.

4. JUDGING CRITERIA

The contestants will be judged under the following criteria

- The design of the YUKATA and its suitability on the wearer
- Posture and mannerism in wearing it
- Proper wearing of the YUKATA
- Accessories and Creativity.

5. DISQUALIFICATION

The contestants will be immediately disqualified if they are found: -

- a) Using abusive language;
- b) Behaving in a vulgar or offensive manner;
- c) Disturbing or jeopardizing other contestants; and
- d) Refusing to follow instructions from the organizers.

6. JUDGING PANEL

The judging panel shall be appointed by the organizers. The decision of the judges and the panel is final.

7. AWARD PRESENTATION CEREMONY

Prizes will be awarded at the Closing Ceremony of the Jlfest 2014 on May 4, 2014.

The Judging Panel may exercise sole discretion to make or withhold an award.

Note: Winners must make their own arrangement to collect their prizes should they be unable to collect them during the closing ceremony. Any expense incurred will be borne by the winners solely.

8. COPYRIGHTS

The copyright of all photos and video clips taken at the competition belongs to the organizers.

9. RIGHTS OF THE ORGANIZERS

The organizers reserve the right to :-

- a) cancel the competition should the number of contestants fell below the desired number;
- b) postpone the competition without prior notice and consultation;
- c) revise, add or delete any of the rules and regulations of the competition without prior notice; and
- d) make final decision on any disputes arising from the competition.

10. LIABILITIES

The organizers assume no liability for personal injury or personal loss of property during the competition.

Registration Procedure

Interested contestants are to download the application form from JLSM's webpage (www.jlsm.org), complete and submit it to the organizer by **April 15, 2014**.

You are advised to come to the Festival in your YUKATA. But if you could only dress up at the festival, the organizers shall try to find a suitable changing room. However, the organizers do not guarantee that the changing room would be comfortable as well as the safety of your belongings. Please check with the information counter for the location of the changing room.

Organizer

The Japanese Language Society of Malaysia (JLSM)

Lot 568-8-14, 8th Floor, Kompleks Mutiara
(Office Suite)

3.5 Miles, Jalan Ipoh,
51200 Kuala Lumpur, Malaysia

Tel: 603-6259 7180 / 6259 8180

Fax: 603-6259 9180

Email: jlsm.enquiries@gmail.com